

SPONSORSHIP OPPORTUNITIES FOR
The IFBB Professional League Wings of Strength Chicago Pro
& NPC Tim Gardner Extravaganza National Qualifier / NPC Worldwide Regional

WINGS OF STRENGTH, LLC
A BODYBUILDING PROMOTIONS COMPANY
& TIM GARDNER PRODUCTIONS

PRESENTS

ITS 9TH ANNUAL

USA
IFBB

WINGS OF STRENGTH PRESENTS

WINGS OF STRENGTH
IFBB PROFESSIONAL LEAGUE
CHICAGO PRO

WINGS OF STRENGTH
MS. INTERNATIONAL

NPC *Tim Gardner* CHICAGO
EXTRAVAGANZA
NATIONAL QUALIFIER

MEN'S BODYBUILDING, PHYSIQUE AND CLASSIC PHYSIQUE.
WOMEN'S BODYBUILDING, PHYSIQUE, WELLNESS, FIGURE AND BIKINI

JULY 3 - 4, 2020
TINLEY PARK CONVENTION CENTER

Visit for Contest Details
www.timgardnerproductions.com

JULY 3-4, 2020
Tinley Park Convention Center
Tinley Park, IL
WWW.WINGSOFASTRENGTH.NET

ABOUT US

Wings of Strength, LLC is a premier promotions and media brand company engaged in the development and marketing of bodybuilding shows worldwide.

Established in 2011, Wings of Strength currently promotes fifteen bodybuilding shows with multiple competing divisions, including three international shows in Canada, Prague and Romania, as well as promoting the sport of bodybuilding at the world renown FIBO Global Fitness Expo in Germany. The Arizona-based company has also signed on as a presenting sponsor for the 2019 Olympia Weekend from September 12-15 in Las Vegas, as part of a larger effort to introduce itself to the widest possible bodybuilding audience. In its effort to continue to branch out to other businesses, it recently acquired digitalmuscle.com, and launched its new home website wingsofstrength.net, which will host its upcoming TV series Buff Dynasty, as well as all of its other exclusive media and publications.

CEO and owner Jake Wood states: "Our mission is to support bodybuilding, period. We're known for specifically supporting women's bodybuilding, but we support the entire sport. I have stepped in because of my personal belief that if women's bodybuilding goes away, so can men's bodybuilding, and eventually the other divisions, too. That's been my mantra for a long time: bodybuilding for *every body*."

As a team, our company's mission is to expand the bodybuilding world to become mainstream across all fitness markets. We achieve this by executing groundbreaking bodybuilding events, creating innovative media, breaking annual show attendance records, working with a creative and diverse global team, and by cultivating a positive and inclusive environment for athletes and enthusiasts in the fitness community.

The 9th annual IFBB Professional League Wings of Strength Chicago Pro & NPC Tim Gardner Extravaganza National Qualifier / NPC Worldwide Regional strives to create a local equal opportunity platform for all athletes to participate in an inclusive environment that can be appreciated by all fitness enthusiasts in the world.

Wings of Strength looks forward to seeing you there!



WHY YOU SHOULD BE INVOLVED

- Increase brand awareness
- Draw attention of targeted (existing & new) customers by meeting face to face
- Enhance your exposure to your target audience
- Opportunity to network with key industry people
- Increase sales by showcasing products and services to buyers
- Collect new customer data by raffling off prizes
- Develop new business leads
- Create new networking opportunities with other vendors and buyers
- Raise your profile within the ever-growing fitness, health, beauty, and nutrition industries
- Increased marketing opportunities being associated with Wings of Strength, Tim Gardner Productions, Lenda Murray Bodybuilding Promotions, Jack Titone Promotions, NPC Worldwide and the IFBB Pro League

We will promote your support and involvement with Chicago's best bodybuilding show of the year by allowing you greater access to our audience via our multiple platforms of over 110K+ direct followers:

- Main and Contest Websites
- Local Radio
- Social Media Platforms (Facebook, Instagram, Bodybuilding forum boards)
- Print Ads (Posters & Fliers)
- Digital Ads & Bulletins across Cook County

HOW YOU CAN BECOME INVOLVED

We look forward to your support and Sponsorship of the upcoming 9th annual IFBB Professional League Wings of Strength Chicago Pro & NPC Tim Gardner Extravaganza National Qualifier / NPC Worldwide Regional on July 3-4, 2020!

We are offering six different Sponsorship Packages, of which you can sponsor and/or host an exhibit table (space is limited – first come, first serve basis). We provide over 400+ complimentary high-quality goody gym bags to all participating athletes, and strongly encourage sponsors to provide any product or discounted service they'd like to advertise as our team ensures each bag receives an item from each sponsor.

Contact Alex Sacasa at alex@wingsofstrength.net for more information.

SPONSORSHIP PACKAGES

PRESENTING SPONSOR

PRESENTING SPONSOR



\$10,000

- Promoted on The Exclusive 2020 Chicago Promo Video (*Click on video for replay*)



- Exclusive advertisement space with your logo on all print promotional fliers
- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- Podium time prior to trophy presentation to 1st Class Winner of your division of choice (sponsor to provide a product/gift to 1st place winner); Emcee announces sponsorship during award
- One Table to sell and advertise your products and services inside the Showroom (tables are 6'x2' in length)
- Up to 4 exhibitor badges for 4 exhibit workers at the booth
- Athlete goody bags: Over 400+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 2 complimentary morning VIP pre-judging and 2 VIP evening tickets in premier seating area, valued at \$380

MAIN SPONSOR

MAIN SPONSOR



\$8,000

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- Podium time prior to trophy presentation to 1st Class Winner of your division of choice, after Title Sponsor's selection (sponsor to provide a product/gift to 1st place winner); Emcee announces sponsorship during award
- One Table to sell and advertise your products and services inside the Showroom (tables are 6'x2' in length)
- Up to 4 exhibitor badges for 4 exhibit workers at the booth
- Athlete goody bags: Over 400+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 2 complimentary morning VIP Pre-judging and 2 VIP evening Finals tickets in premier seating area, valued at \$380

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

TROPHY SPONSOR



\$5,000

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- Podium time prior to trophy presentation to 1st Class Winner (sponsor to provide a product/gift to 1st place winner); Emcee announces sponsorship during award
- One Table to sell and advertise your products and services inside the Showroom (tables are 6'x2' in length)
- Up to 4 exhibitor badges for 4 exhibit workers at the booth
- Athlete goody bags: Over 400+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 2 complimentary morning Pre-judging and 2 evening Finals tickets, valued at \$200

EXECUTIVE SPONSOR

EXECUTIVE SPONSOR



\$3,000

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- Podium time prior to trophy presentation to 1st Class Winner (sponsor to provide a product/gift to 1st place winner); Emcee announces sponsorship during award
- One Table to sell and advertise your products and services inside the Showroom (tables are 6'x2' in length)
- Up to 2 exhibitor badges for 2 exhibit workers at the booth
- Athlete goody bags: Over 400+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 2 complimentary morning Pre-judging and 2 evening Finals tickets, valued at \$200

SUPPORTING SPONSOR

SUPPORTING SPONSOR



\$2,000

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- One Table to sell and advertise your products and services inside the Showroom (tables are 6'x2' in length)
- Up to 2 exhibitor badges for 2 exhibit workers at the booth
- Athlete goody bags: Over 400+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 2 complimentary morning Pre-judging and 2 evening Finals tickets, valued at \$200

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

MEDIA SPONSOR

**MEDIA
SPONSOR**



\$500

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest as the media sponsor for the event

50% minimum, non-refundable, deposit due upon signing.

Final payment is due 30 days prior to the Event Date.

All packages subject to the terms and conditions set out in the Exhibitor Sponsorship Agreement.

Exhibitor and Sponsorship packages are not reserved until a minimum 50% deposit is paid and the Agreement fully executed.

Exhibitor tables are not permitted to be shared without written consent of the Promoter.