

SPONSORSHIP OPPORTUNITIES FOR
THE RISING PHOENIX

WINGS OF STRENGTH, LLC
A BODYBUILDING PROMOTIONS COMPANY
& **TIM GARDNER PRODUCTIONS**

PRESENTS

ITS 6TH ANNUAL

WINGS OF STRENGTH
RISING PHOENIX
IFBB PROFESSIONAL LEAGUE
WOMEN'S BODYBUILDING
WORLD CHAMPIONSHIP
IFBB PROFESSIONAL LEAGUE
WINGS OF STRENGTH
ARIZONA WOMEN'S PRO
NPC ARIZONA WOMEN'S
EXTRAVAGANZA
NATIONAL QUALIFIER
SEPT. 5 2020
PHOENIX ARIZONA
RISING PHOENIX APPLICATIONS DUE MAY 20, 2020
FOR CONTEST DETAILS, VISIT: WWW.WOSRISINGPHOENIX.COM

THE IFBB PROFESSIONAL LEAGUE WINGS OF STRENGTH
RISING PHOENIX WOMEN'S BODYBUILDING WORLD CHAMPIONSHIP
IN CONJUNCTION WITH
THE ARIZONA WOMEN'S PRO-AM!

www.WOSRisingPhoenix.com

ABOUT US

Wings of Strength, LLC is a premier promotions and media brand company engaged in the development and marketing of bodybuilding shows worldwide.

Established in 2011, Wings of Strength currently promotes fifteen bodybuilding shows with multiple competing divisions, including three international shows in Canada, Prague and Romania, as well as promoting the sport of bodybuilding at the world renown FIBO Global Fitness Expo in Germany. The Arizona-based company has also signed on as a presenting sponsor for the 2019 Olympia Weekend from September 12-15 in Las Vegas, as part of a larger effort to introduce itself to the widest possible bodybuilding audience. In its effort to continue to branch out to other businesses, it recently acquired digitalmuscle.com., and launched its new home website wingsofstrength.net, which will host its upcoming TV series Buff Dynasty, as well as all of its other exclusive media and publications.

CEO and owner Jake Wood states: “Our mission is to support bodybuilding, period. We’re known for specifically supporting women’s bodybuilding, but we support the entire sport. I have stepped in because of my personal belief that if women’s bodybuilding goes away, so can men’s bodybuilding, and eventually the other divisions, too. That’s been my mantra for a long time: bodybuilding for *every body*.”

As a team, our company’s mission is to expand the bodybuilding world to become mainstream across all fitness markets. We achieve this by executing groundbreaking bodybuilding events, creating innovative media, breaking annual show attendance records, working with a creative and diverse global team, and by cultivating a positive and inclusive environment for athletes and enthusiasts in the fitness community.

The Rising Phoenix World Championship Show & Arizona Women’s Pro-Am strives to create an equal opportunity platform for female athletes to participate in an inclusive environment that can be appreciated by all fitness enthusiasts in the world.



ABOUT

THE RISING PHOENIX WORLD CHAMPIONSHIPS & ARIZONA WOMEN'S PRO-AM

Created in 2015, the Rising Phoenix bodybuilding show was created to offer female bodybuilders a championship stage. After the disappearance of the Ms. Olympia in 2014 (the top female bodybuilding world champion title competition), Wings of Strength helped fill a void by offering a new World Ranking event opportunity for women at the Rising Phoenix. The company continues to work with promoters to sponsor and organize qualifying shows that enables both male and female bodybuilding athletes to compete at.

The Rising Phoenix is currently the only show in the world that features all female athletes of all divisions on stage at one show, and has since produced four female world champions that each took home a \$50,000 check and a brand-new top of the line iconic American prize vehicle (valued at \$95,000+) to the new Women's Bodybuilding World Champion!

On September 5th in Scottsdale, Arizona, this year will be the 6th annual IFBB Wings of Strength Rising Phoenix Women's World Championship & Arizona Women's Pro, as well as the 2nd annual NPC Arizona Women's show (amateur) to the strongly growing all-female show.

Wings of Strength prides itself on working with premier promoters and a creative team that puts the athletes first, to ensure an extravagant and memorable event that all attendees are able to enjoy. All female bodybuilders receive complimentary airfare, per diems, and hotel rooms at the host venue. During the show, amongst innovative stage production for an optimal show experience, competitors will receive complimentary exhibitor samples, custom event t-shirts, goodie bags, special awards for best posers, medals for top 5 athletes in each division, and the coveted prizes and title of the 2020 Rising Phoenix World Champion!

Wings of Strength looks forward to seeing you there!



WHY YOU SHOULD BE INVOLVED

- Rising Phoenix Arizona Women's Pro-Am will be Arizona's largest female bodybuilding event, and the world's exclusive all-female bodybuilding show
- Cater to competitors and the families supporting them, as the Arizona Women's Pro athletes qualify for the Olympia Pro following 1 week after this event
- Increase brand awareness
- Draw attention of targeted (existing & new) customers by meeting face to face
- Enhance your exposure to your target audience
- Opportunity to network with key industry people
- Increase sales by showcasing products and services to buyers
- Collect new customer data by raffling off prizes
- Develop new business leads
- Create new networking opportunities with other vendors and buyers
- Raise your profile within the ever-growing fitness, health, beauty, and nutrition industries
- Increased marketing opportunities being associated with Wings of Strength, Tim Gardner Productions, NPC Worldwide and the IFBB Pro League

We will promote your support and involvement with Arizona's best show of the year by allowing you greater access to our audience via our multiple platforms of over 75K+ direct followers:

- Main and Contest Websites
- Local AZ Radio
- Social Media Platforms (Facebook, Instagram, Bodybuilding forum boards)
- Print Ads (Posters & Fliers)
- Digital Ads & Bulletins across Maricopa County

HOW YOU CAN BECOME INVOLVED

We look forward to your support and Sponsorship of the upcoming 6th Annual Rising Phoenix World Championships & Arizona Women's Pro-Am on September 5th at The Talking Stick Resort, Scottsdale's top entertainment destination: rated a AAA Four Diamond hotel with premium amenities, and breathtaking 360° views of the Valley!

We are offering six different Sponsorship Packages, of which you can sponsor and/or host an exhibit table (space is limited – first come, first serve basis). We provide over + complimentary high-quality goodie gym bags to all participating athletes, and strongly encourage sponsors to provide any product or discounted service they'd like to advertise as our team ensures each bag receives an item from each sponsor.

2020 sponsors and exhibitors will receive 20% off 2021 event sponsorship and exhibitor pricing.

Contact Alex Sacasa at alex@wingsofstrength.net for more information.

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

Resort and Hotel Amenities

Talking Stick Resort™ is Scottsdale's top entertainment destination that's perfect for everything from a relaxing couple's getaway to a large [business conference event](#).

Stay in our AAA Four Diamond hotel and enjoy premium amenities—like delicious 24-hour dining and 24-hour access to our 14th floor [Fitness Center](#) with the latest equipment and amazing views of Scottsdale.



Entertainment District

The Talking Stick Entertainment District is home to a wide range of fun and unique experiences to suit any mood. Enjoy a state-of-the-art aquarium, virtual-reality action games, super-charged cart racing, indoor skydiving, and more.



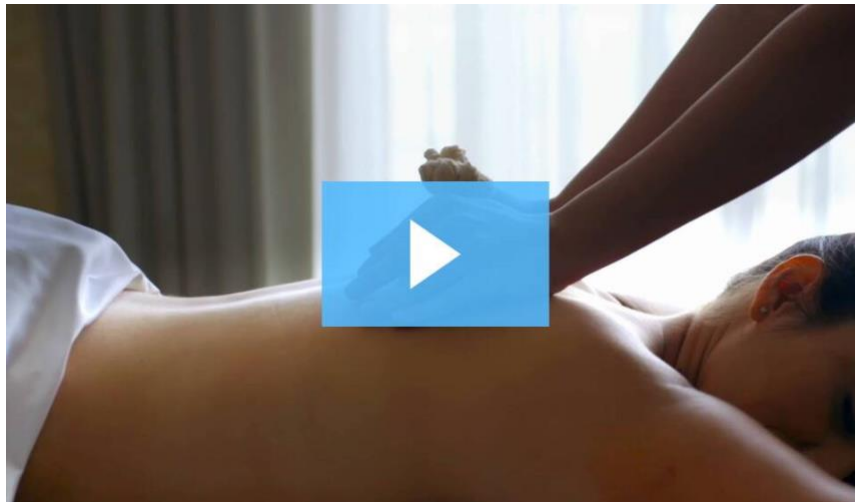
Golf

Talking Stick Golf Club provides 36 holes of championship golf designed by world-renowned architects Ben Crenshaw and Bill Coore. The northern Piipaash Course is a links-inspired design while the southern O'odham Course offers a more traditionally-American style.



Resort Pools

Talking Stick Resort offers three separate pool areas that are perfect for parties, concerts, or quiet lounging. Rent a cabana or daybed for a perfectly luxurious experience.



SPONSORSHIP PACKAGES

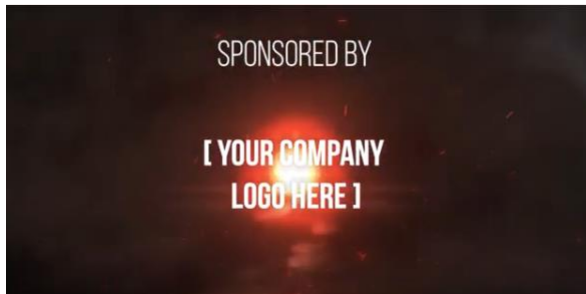
TITLE SPONSOR

TITLE SPONSOR



\$8,000

- Promoted on The Exclusive Rising Phoenix Promo Video (*Click on video for replay*)



- Exclusive advertisement space with your logo on all print promotional fliers
- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- Podium time prior to trophy presentation to 1st Class Winner of your division of choice (sponsor to provide a product/gift to 1st place winner); Emcee announces sponsorship during award
- One Table to sell and advertise your products and services inside the Showroom (tables are 6'x2' in length)
- Up to 4 exhibitor badges for 4 exhibit workers at the booth
- Athlete goody bags: Over 100+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 8 complimentary morning VIP pre-judging and 8 VIP evening tickets in premier seating area, valued at \$1,520

PRESENTING SPONSOR

PRESENTING SPONSOR



\$5,000

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- Podium time prior to trophy presentation to 1st Class Winner of your division of choice in Arizona Pro-Am, after Title Sponsor's selection (sponsor to provide a product/gift to 1st place winner); Emcee announces sponsorship during award
- One Table to sell and advertise your products and services inside the Showroom (tables are 6'x2' in length)
- Up to 4 exhibitor badges for 4 exhibit workers at the booth
- Athlete goody bags: Over 200+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 4 complimentary morning VIP Pre-judging and 4 VIP evening Finals tickets in premier seating area, valued at \$760

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

MAIN SPONSOR

MAIN SPONSOR



\$3,000

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- Podium time prior to trophy presentation to 1st Class Winner of Arizona Pro-Am (sponsor to provide a product/gift to 1st place winner); Emcee announces sponsorship during award
- 1 Table / Space to sell and advertise your products and services at Health & Wellness Expo (tables are 8'x2' in length)
- Up to 4 exhibitor badges for 4 exhibit workers at the booth
- Athlete goody bags: Over 200+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 2 complimentary morning VIP Pre-judging and 2 VIP evening Finals tickets, valued at \$380

TROPHY SPONSOR

TROPHY SPONSOR



\$2,000

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- Podium time prior to trophy presentation to 1st Class Winner of Arizona Pro-Am (sponsor to provide a product/gift to 1st place winner); Emcee announces sponsorship during award
- 1 Table / Space to sell and advertise your products and services at Health & Wellness Expo (tables are 8'x2' in length)
- Up to 2 exhibitor badges for 2 exhibit workers at the booth
- Athlete goody bags: Over 200+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 2 complimentary morning Pre-judging and 2 evening Finals tickets, valued at \$200

EXECUTIVE SPONSOR

EXECUTIVE SPONSOR



\$1,000

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- Podium time during show; Emcee announces sponsorship during award
- 1 Table / Space to sell and advertise your products and services at Health & Wellness Expo (tables are 8'x2' in length)
- Up to 2 exhibitor badges for 2 exhibit workers at the booth
- Athlete goody bags: Over 200+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged
- Includes 2 complimentary morning Pre-judging and 2 evening Finals tickets, valued at \$200

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

SUPPORTING SPONSOR

SUPPORTING SPONSOR



\$500

- Promoted on all social media platforms, WOS website, digital promotion on stage during contest
- 1 Table / Space to sell and advertise your products and services at Health & Wellness Expo (tables are 8'x2' in length)
- Up to 2 exhibitor badges for 2 exhibit workers at the booth
- Athlete goody bags: Over 200+ will be given away to all competitors. Sponsor product advertisement and/or coupons are encouraged

50% minimum, non-refundable, deposit due upon signing.

Final payment is due 30 days prior to the Event Date.

All packages subject to the terms and conditions set out in the Exhibitor Sponsorship Agreement.

Exhibitor and Sponsorship packages are not reserved until a minimum 50% deposit is paid and the Agreement fully executed.

Exhibitor tables are not permitted to be shared without written consent of the Promoter.